## MI – Medical Innovation 2020

Local Advisor "Event Manager"	
<b>Event Location</b>	Tuesday, March 10 (Please see schedule for time and location)
Personnel	1 Judge for Round One:
	2 Judges for Round Two:
	Judges serve as timekeepers
Event Supplies	pens/pencils, calculators for judge, notepads for judge, clipboards, tape measure, stopwatch, interval times, flash card with 1 minute remaining
<b>Event Supplies Brought</b>	- Innovation and any associated materials/display items
by Competitor	- All audio-visual equipment needed
	- Notes on index cards or electronic notecards for interview
Registration	Secondary = Teams
Dress Code	Official HOSA Uniform or Proper Business Attire
Orientation	<ul> <li>Orientation should take no more than 5 minutes.</li> <li>Explain the event to the students and how it will work</li> <li>Ask for student questions</li> <li>Team sets up and then does their presentation</li> </ul>
Timing Overview	<ul> <li>Teams have 15 minutes to assemble their innovation and overall table display.</li> <li>Assign timecards for teams to return for their presentations</li> <li>7 minute prepared oral presentation to the judges (Notecards are permitted)</li> <li>2 minutes for judges to ask questions</li> <li>2 minutes for judges to complete rating sheets</li> </ul>
Event Overview	<ul> <li>The TEAM must create an original innovation of their own design. They will learn everything they can about their own design, and then demonstrate or teach the judges about the innovation. A working model needs to be included.</li> <li>The timekeeper will present a flash card advising the team of 1 minute remaining for the prepared presentation.</li> </ul>
Scoring	<ul> <li>Round One Judge can remain in the room for scoring purposes during presentations. The Round One scores will be added to Round Two scores after the final team competes.</li> <li>After each team leaves the room, judges will complete the rating sheet (2 minutes).</li> <li>At the conclusion of the event, bring rating sheets to HOSA Headquarters</li> </ul>
Special Notes	<ul> <li>Teams may not use flames, body fluids, living organisms, sharps, syringes, or potentially hazardous equipment/materials. Invasive procedures and skin puncturing are prohibited.</li> <li>The work must be the work of the competitors, including the artistic aspects of the display. Any artwork or photographs must be in compliance with copyright laws.</li> <li>Any sources used for data or information collection must be published on a reference page attached to the back of the display or on the table. One page only</li> <li>There are different scoring sheets for Round One and Round Two</li> </ul>

11/2019

## MEDICAL INNOVATION Judge's Round 1 Rating Sheet – The Innovation Exhibit

Section #	Judge's Signatu	ire
Team #	Division: SS	PS/Collegiate

A.	Medical Innov	ration - The Inno	ovation Exhibit	- Round 1			JUDGE SCORE
All MU to If a mis score Fo on pointte	partial points are ven in Section A.  SEVEN items JST be completed receive 25 points.  any portion is ssing, Section A is ored a 0.  If more information the all/none ints, please visit: p://www.hosa.org/j	Exhibit is no more Reference page is	s included in exhibit. do not extend beyon t is safe and poses n sh.	d the edge of the table to hazards.  All or nothing: 25 points or		е.	
В.		Excellent	Good	0 points  Average	Fair	Poor	JUDGE
	CONTENT	15 points	12 points	9 points	6 points	3 points	SCORE
2.	Innovation Design Innovation Impact / Relevance	original. The design pushes the boundaries of originality and takes innovation to the next level.  The relevance of this medical innovation is significant and timely. This	The innovation consists of mostly original design. The information appears to be well-designed and comprehensive.  This medical innovation exhibits promising indicators of having a positive impact on the future	of the healthcare industry,	Information on the design seem to be missing key elements. More information is needed for the design innovation to be effective.  The impact on the healthcare industry by improving quality of life or reducing healthcare costs is	The design is simplistic and does not offer an original approach to the content. Components of the design appear to be missing and judges are left with more questions than answers.  This design is already in existence or does not add value to the global healthcare market.	
-	Content /	product/process definitely has the potential to positively impact the future of healthcare, increase the quality of life or reduce healthcare costs. Content is written	reduction of care costs.  The content is		questionable at best.  Sequencing of ideas		
	Information	clearly and concisely with a logical sequence of ideas and supporting information. The exhibit gives the audience a clear understanding of the innovation. Information is accurate and current.	ideas are sequenced in a logical manner. The exhibit provides the audience with a	in conveying a point of view and does not create a strong sense of purpose. Some of the information does not support understanding of the innovation.	includes little information – only one or two details	exhibit is unclear and does not provide understanding of the innovation.	

C.E	XHIBIT	Excellent	Good	Average	Fair	Poor	JUDGE
V	ISUALS	10 points	8 points	6 points	4 points	2 points	SCORE
1.	Artistic Design	The artistic quality is exceptional. The artwork is vibrant, balanced, visually pleasing and pushes the boundaries of artistic expression. The design choices take the display to the next level.	The artistic quality is good; the artwork stands out. The design elements seem to be well-thought out and comprehensive.	The display incorporates balanced design choices, showcasing some artistic features. Some of the design lacks artistic details that took away from the overall visual of the display.	Basic levels of artistic design are incorporated into the display. Better design/color choices should be incorporated to assure the artwork on the display is pleasing to the eye,	The design is simplistic and not visually appealing.	
2.	Creativity and Originality	The display incorporates creativity and innovation that make it unique. The display has the "wow-factor" and stands out in the room above all others.	The display is innovative and creative. It offers something unique but is missing the wow-factor.	The display has moderate levels of creativity and originality.	Basic elements of creativity and innovation were captured in this health career display. It blends in with the other competitors.	Little creativity or originality was captured in the display of this health care display. More effort needed.	
3.	Appearance / Organization	The display is exceptionally neat, organized, and error-free. Information is clearly displayed and easy to understand and follow.	Display is neat and organized. The content has a logical flow with only minimal errors.	The display was basic and could use more organization and thought to be understood.	The display lacked organization and/or contained several spelling errors. The flow of information seemed to be out of order.	The display is either too busy or lacks enough detail to support the content.	I
Total Points (100):							

## MEDICAL INNOVATION Judge's Round 2 Rating Sheet – The Presentation

Section #		_ Ju	udge's Signature <sub>-</sub>			
Team #		Di	ivision: SS	PS/Collegiate	_	
Medical Innovation	on – The Present	ation – Round	2			JUDGE SCORE
No partial points are given in Section A.	A. Points for following Guidelines:   Nothing shown to judges except exhibit items.					
Both items MUST be completed to receive 35 points.	☐ Team participated	d in <u>required</u> Display	All or nothing:			
If any portion is missing, Section A is scored a 0.			35 points			
For more information on the all/none points, please visit: http://www.hosa.org/j			0 points			
udge B.PRESENTATION CONTENT	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 3 points	JUDGE SCORE
1. Explain & Teach	Presenters shared exceptional depth of knowledge on the innovation content and effectively taught the judges about their innovation.	Presenters shared knowledge and understanding of the original innovation with the judges.	Presenters shared an average amount of knowledge on the original medical innovation.	Presenters demonstrated some command of the knowledge but failed to effectively teach the judges about the original innovation.	Presenters shared little to no knowledge of the medical innovation with the judges or repeated information.	
2. Demonstration of Prototype	The team did an outstanding job demonstrating the medical innovation prototype. The audience feels competent about how to use the prototype.	The team did a good job demonstrating the innovation prototype.	The presentation of the medical innovation prototype was mediocre.	The team attempted to demonstrate the innovation prototype but experienced challenges.	The presentation of the medical innovation prototype was poor. The prototype did not function correctly.	
3. Why this Innovation? Value & Benefit	The team provided clear rationale for the purpose behind the innovation, why it is needed and how it will add value and benefit the healthcare system.	The team was able to explain the value and benefit of the medical innovation to the healthcare industry.		Little demonstration for why this innovation will add value or benefit the healthcare system was given.	The team was unable to explain or demonstrate why this medical innovation will add value or benefit to the healthcare system.	
4.Overall Innovation	The exhibit and presentation are an excellent	The exhibit and presentation resonated with the audience and made a positive impact. The audience left feeling positive about the new innovation.	The overall effectiveness of the innovation demonstrates some potential to impact the future of healthcare.	The medical innovation needs additional focus in order to gain excitement	The presentation and exhibit need more polish and attention to detail in order to improve the delivery of healthcare. The overall innovation lacks effectiveness and attention to detail.	

HOSA Original Medical Innovation Guidelines (August 2019)

Page 11 of 13

B.PRESENTATION	Excellent	Good	Average	Fair	Poor	JUDGE
CONTENT		4 points	_		1points	SCORE
CONTENT	5 points	4 points	3 points	2 points	Tpoints	
5. Cost	Detailed information	NA	Information was	NA	No relevant	
	about the cost of the		shared about the		information was	
	innovation for the consumer and/or the		cost of the innovation		shared about the	
	healthcare system		but judges were left with unanswered		cost of the innovation.	
	was shared.		questions.		illiovation.	
6. Training	A detailed	A description of the	A short description of	An incomplete	There is no	
Requirements	description of the	training	the training	description of the	description of the	
	training	requirements was	•	training requirements	training	
	requirements to use or implement the	provided.	provided.	was provided.	requirements for the medical	
	medical innovation				innovation.	
	was shared.					
7. Career	Detailed information	Mostly relevant	Some information	A fair amount of	No information was	
Implications	was shared about	information was	was shared about	information was	shared about the	
	how the innovation fits within the	shared about the career implications	the career implications of this	shared about the career implications of	career implications of this innovation.	
	healthcare field and	of this innovation.	innovation.	this innovation, but	or ans innovation.	
	what practitioners /			more detail is		
	consumers are			needed to be		
	needed to			relevant.		
	implement it. It is clear how and what					
	healthcare careers					
	are affected by this					
_	innovation.		-		_	
C.PRESENTATION	Excellent	Good	Average	Fair	Poor	JUDGE SCORE
DELIVERY	5 points	4 points	3 points	2 points	1points	SCORE
1. Voice	Each speaker's	Each speaker	Each speaker could	Most of the	Judge had difficulty	
Pitch, tempo,	voice was loud	spoke loudly and	be heard most of the time. The speakers	speaker's voices were low. Judges	hearing and/or understanding	
volume, quality	enough to hear. The speakers varied rate	clearly enough to be understood. The		have difficulty	much of the speech	
	& volume to	speakers varied	some variety in vocal	hearing the	due to low volume.	
	enhance the	rate OR volume to	quality, but not	presentation.	Little variety in rate	
	speech. Appropriate	enhance the	always successfully.		or volume.	
	pausing was employed.	speech. Pauses were attempted.				
2. Stage Presence	Movements &	The speakers	Stiff or unnatural use	Most of the speaker's	No attempt was	
Poise, posture,	gestures were	maintained	of nonverbal	posture, body	made to use body	
eye contact, and	purposeful and	adequate posture	behaviors. Body	language, and facial	movement or	
enthusiasm	enhanced the delivery of the	and non-distracting movement during	language reflects some discomfort	expressions indicated a lack of	gestures to enhance the	
	speech and did not	the speech. Some	interacting with	enthusiasm for the	message. No	
	distract. Body	gestures were	audience. Limited	topic. Movements	interest or	
	language reflects	used. Facial	use of gestures to	were distracting.	enthusiasm for the	
	comfort interacting with audience.	expressions and body language	reinforce verbal message. Facial		topic came through in presentation.	
	Facial expressions	sometimes	expressions and		in presentation.	
	and body language	generated an	body language are			
	consistently	interest and	used to try to			
	generated a strong interest and	enthusiasm for the topic.	generate enthusiasm but seem somewhat			
	enthusiasm for the	topic.	forced.			
	topic.					
3. Diction*,	Delivery emphasizes	Delivery helps to	Delivery adequate.	Delivery quality	Many distracting	
Pronunciation** and Grammar	and enhances	enhance message. Clear enunciation	Enunciation and pronunciation	minimal. Regular	errors in pronunciation	
and Grammar	message. Clear enunciation and	and pronunciation.	suitable. Noticeable	verbal fillers (ex: "ahs," "uh/ums," or	and/or articulation.	
	pronunciation. No	Minimal vocal fillers	verbal fillers (ex:	"you-knows")	Monotone or	
	vocal fillers (ex:	(ex: "ahs,"	"ahs," "uh/ums," or	present. Delivery	inappropriate	
	"ahs," "uh/ums," or	"uh/ums," or "you-	"you-knows")	problems cause	variation of vocal	
	"you-knows"). Tone	knows"). Tone	present. Tone	disruption to	characteristics.	
	heightened interest and complemented	complemented the verbal message	seemed inconsistent at times.	message.	Inconsistent with verbal message.	
	with configuration and	versus message	at times.		renountiessage.	I
	the verbal message.					

HOSA Original Medical Innovation Guidelines (August 2019)

Page 12 of 13

C.PRESENTATION	Excellent	Good	Average	Fair	Poor	JUDGE SCORE
DELIVERY	5 points	4 points	3 points	2 points	1points	SCORE
4. Organization and Flow  5.Team Participation	organized, clear and coherent. It flowed seamlessly.	sufficient detail.	Information shared by presenters was somewhat organized and presented fairly well. The presentation included some details to help with the delivery. The team worked	Presentation was not delivered in a clear and concise manner.	The presentation was scattered and unclear, did not flow, and left judges with more questions than answers.  One team member	
	shared collaboration in the presentation of the project. Each team member spoke and carried equal parts of the project presentation.		together relatively well. Some team members spoke more than others.		dominated the presentation.	
6. Exhibit Incorporated into Presentation	The exhibit enhanced the messaging of the innovation and helped bring the presentation to life.	The exhibit helped tell the story of the innovation. It complemented the presentation effectively.	The team did an adequate job of using the exhibit to support the presentation.	The exhibit somewhat enhanced the presentation on the innovation yet seemed to miss key points of emphasis.	The exhibit seemed to be an "afterthought" to the presentation. There was a disconnect between what was featured on the exhibit and the presentation.	
7. Answered judge questions effectively.	The team provided excellent answers to judge's questions, shared important details and maintained a high level of professionalism and poise throughout the presentation.	The team answered the judge's questions accurately and provided some important details about the medical innovation.	The team was able to answer most of the questions effectively, could have provided more details regarding the innovation process.	The team answered some of the questions but failed to expound on the details of the medical innovation.	The team had trouble answering the judge's questions. More evidence is needed to demonstrate a basic understanding of the medical innovation.	
*Definition of Diction			oorrectness clearne		Points (145):	

<sup>&</sup>quot;Definition of Diction – Choice of words especially with regard to correctness, clearness, and effectiveness. 
""Definition of Pronunciation – Act or manner of uttering officially

11/2019 7